

Tap into an easier commute. Tap into



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PRESTO Update

Metrolinx Board

December 5th, 2012



Project Highlights



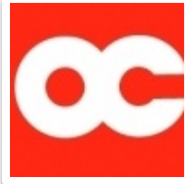
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Over 400,000 activated PRESTO cards are now in circulation in the GTHA



GTHA

- Oakville Transit, Brampton Transit discontinuing adult ticket sales as of Jan 1st.
- GO Transit discontinuing monthly pass sales as of Jan 1st.
- GO Transit Service Guarantee now live.
- 22,000 new PRESTO customers averaged per month.
- \$228.3M in fare payments made as of November 12th.



OC Transpo

- Installation of devices on traditional bus fleet and O-Train complete.
- Installation of devices on double-decker buses ongoing as scheduled.
- Technical solutions reported to Ottawa Transit Commission, solution implementation is underway.
- Friends and Family pilot will continue until full launch.
- First stage of system deployment readiness to begin in January (10,000 customers).



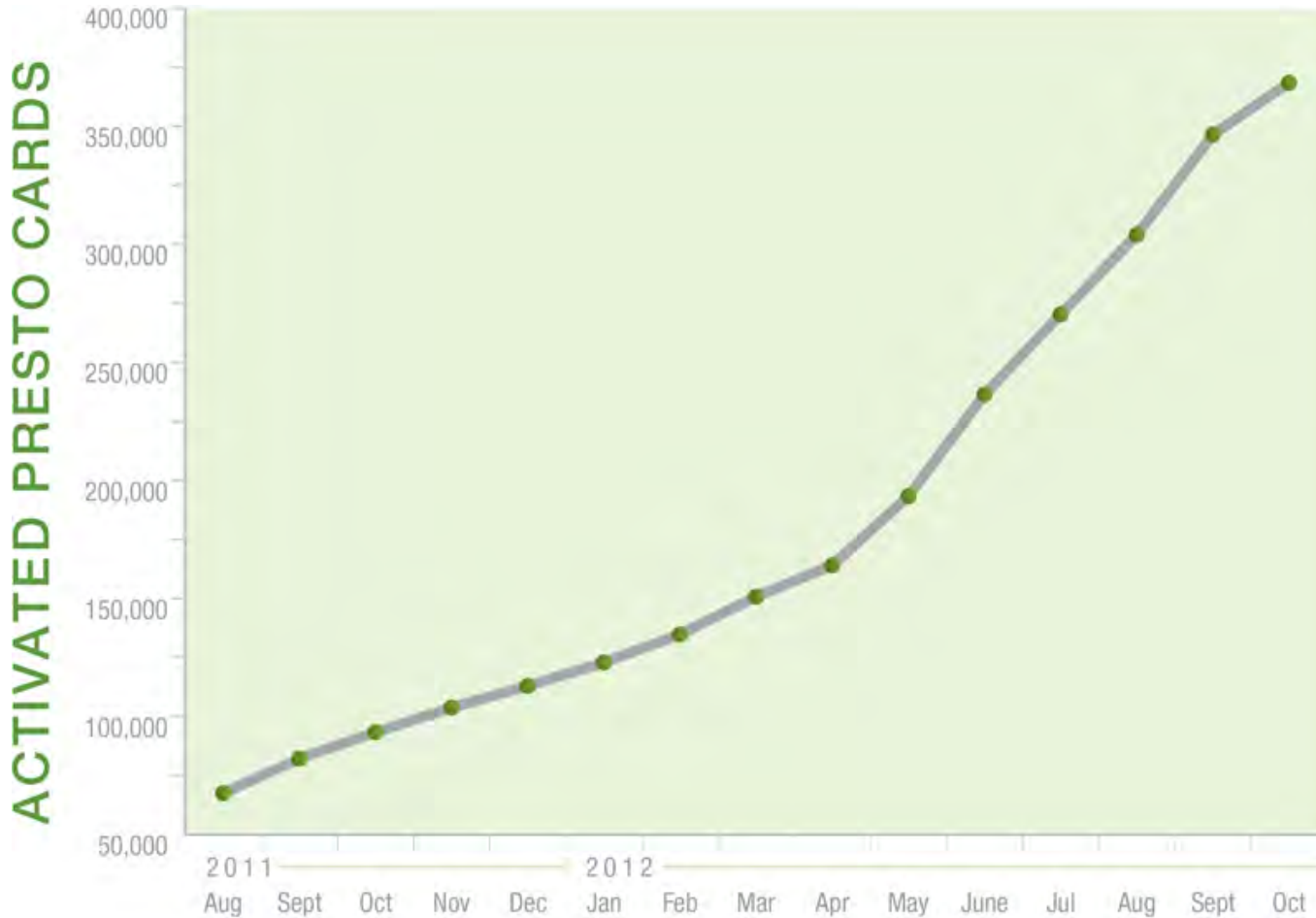
TTC

- Master agreement in place between Metrolinx and TTC.
- Open Payment Proof of Concept trial period reporting successful results.
- PRESTO proceeding with design solutions for new streetcars.

PRESTO Usage to Date (GTHA)



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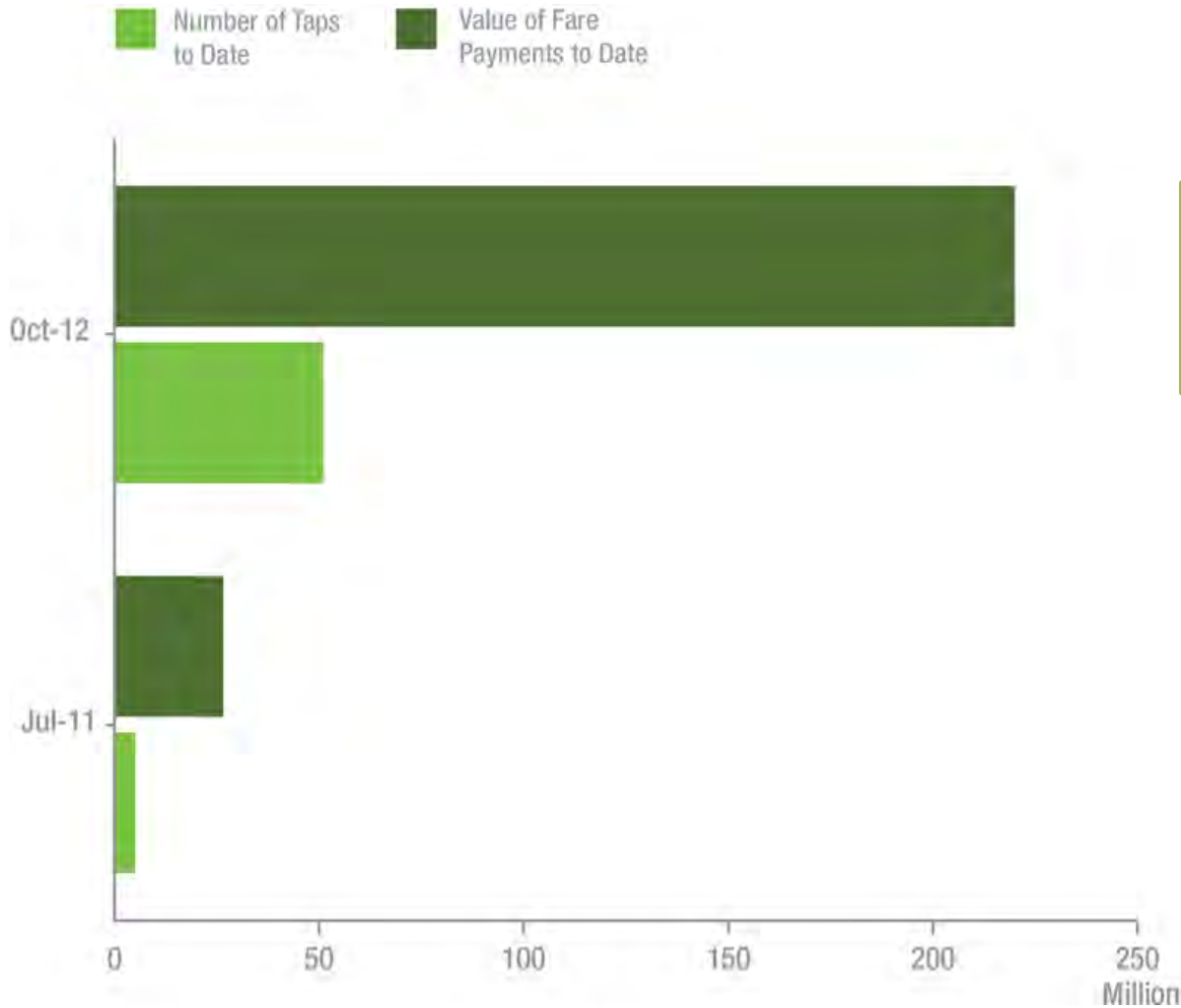
Issued Cards:
+400,000 as of
November 13, 2012

MONTHLY FARE CARD USAGE FOR GTHA

Load Value to Date



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Fare Payments: \$228.3M (as of November 12, 2012)

Customer Feedback



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"@PRESTOcard Ah, that's so smart! The future is here. Thanks!"



"I love the PRESTO card. My suggestions and wishes, not complaints, is that there are more places to up the card manually (I have only seen a lone kiosk in Union Station), that every bus, train and streetcar has the readers, and that we got a bit of a price break seeing as not having to print tickets, Metropasses and tokens would save the company millions."



"The TTC needs to roll out PRESTO much quicker. There are only a handful of stations to use it at, and on NO vehicles. Every other transit property understands the benefits, why can't the TTC figure it out?"



"PRESTO is great, I just wish the TTC would have the PRESTO stations installed in all stations by now, its frustrating to have this great card and then never be able to actually use it."















"@PRESTOcard It's an excellent system, provided you remember to always tap on and tap off."



Strategic Roadmap



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		2010/2011	2011/12	2012/13	2013	2014	2015	2016	
Media	Service Provider Roll-out	<ul style="list-style-type: none"> GTHA 							
	PRESTO Card	<ul style="list-style-type: none"> E-Purse 		<ul style="list-style-type: none"> Online Period passes 					
	Bank Issued Card		<ul style="list-style-type: none"> Trial Limited Cards, Stations Cash Fare Only 		<ul style="list-style-type: none"> Account Based Customer Model All Cards New Fare Products 		<ul style="list-style-type: none"> GTHA Device Refresh - Accept All Cards at Terminals 		
	Mobile				<ul style="list-style-type: none"> Limited PoC PRESTO Mobile "Card" PRESTO Mobile Application 		<ul style="list-style-type: none"> Broader PRESTO Mobile "Card" implementation 		

What's Next for PRESTO?



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Event	Fall 2012	2013	Notes
TTC Contract Signing			<ul style="list-style-type: none">Commencement of work program to build PRESTO solution for TTC.
OC Transpo Public Launch			<ul style="list-style-type: none">Commencement of a phased rollout to allow volume in the PRESTO system to build in a controlled manner.
GTHA PRESTO Website Refresh			<ul style="list-style-type: none">Enhanced customer options and more intuitive processes developed.
Self-Service Kiosk (Proof of Concept)			<ul style="list-style-type: none">PRESTO is adding an additional SSK at Union Station.
GTHA PRESTO Service Enhancements			<ul style="list-style-type: none">Enhanced customer options including mobile solutions and interactive voice response (IVR) refresh.

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