

Tap into an easier commute. Tap into



PRESTO Update

Metrolinx Board of Directors

June 23, 2011



What is PRESTO?



A centralized provincial e-fare system based on smart-card technology

- Provides fare collection, settlement services and information management to transit operators in Southern and Eastern Ontario
- Up to 32 major public transit operations, 4 private
 - Passenger trips: Over 750 million
 - Passenger revenue: Over \$1.1 billion
- Supports multi-modal system
- Currently 10 public sector transportation agencies on board with PRESTO

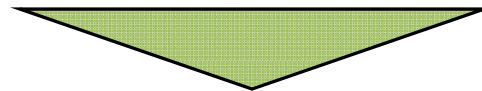


Southern Ontario: 11.5 million people (94% of provincial population)

Vision Statement



“To provide eTransit fare and information management systems that improve client service while enabling revenue collection and efficient operations for Ontario Transit Agencies”



PRESTO is a regional central service bureau concept that was conceived with Provincial support with the participation of 9 core independent transit agencies

Original Scope



- Original scope involved the 905 municipalities and GO Transit.
- Contract with Accenture was awarded in 2006 for 10 years and \$250M to design, build and operate.

Project Status



Scope (as of June 13)

- **Nearly 2,000 transit vehicles are PRESTO-equipped**
- **59 GO Rail Stations to be PRESTO-equipped upon rollout conclusion**
- **PRESTO is currently available in:**
 - *Burlington , Oakville, Hamilton, Brampton, Mississauga*
 - *GO Transit's Lakeshore West, Lakeshore East, Milton, Georgetown , Richmond Hill, Stouffville and Barrie rail lines*
 - *12 TTC Subway stations*

Coming in Summer 2011:

- Durham Transit (June)
- York Region Transit (July)
- GO Bus Routes

Coming in Spring 2012:

- Ottawa's OC Transpo System
-
-

Project Status



As of June 13, 2011

Cards issued:	49 400
Total cards registered:	26 800
Value loaded :	\$25.1M
Fares paid:	\$23.1M
Number of fares paid:	4.5 M

--	--



Current Customer Feedback

“Overall customer satisfaction with the PRESTO card is very strong...highly positive.” – Pollara

- “Convenient”
- “Easy to use”
- “Exceeds expectations”
- “Would recommend using PRESTO”



Pollara research study 2011

Ottawa Status



- System design for Ottawa requirements complete
- Design testing to start in fall 2011
- PRESTO will be implemented on OC Transpo starting in spring 2012 with a phased rollout



TTC Status



The TTC is a crucial component of PRESTO's ultimate success

- The recent Memorandum of Understanding between The Province and Mayor of Toronto indicates that PRESTO will be implemented on the TTC, in conjunction with expansion projects/fleet, subject to the negotiation of the terms and conditions
- On June 8th, the TTC Commission voted to adopt the PRESTO system
 - The TTC capital portion for PRESTO be capped at \$47M
 - TTC and City staff will report back on Operating and Financial agreements based on previously agreed key principles (*see attached appendix*)
 - Until agreement is reached by the province for PRESTO, the ASC offer is extended until Nov. 3rd, 2010
- Metrolinx and the TTC are currently discussing those terms and conditions – full TTC participation and installation to begin in 2012 and to be substantially completed in 2015
- TTC currently experiencing approximately +3000 PRESTO card transactions daily at 12 subway stations (predominantly connection points with other transit providers)



Key Principles



Key principles outlined for PRESTO's transit fare system, which also shape PRESTO's approach for the next generation and open payments





APPENDIX

Framework for Addressing Key Principles – June 2011



1. PRESTO is committed to deliver a system that addresses TTC current and future business needs in a manner that is acceptable to TTC from a customer, operational, and financial perspective.
2. TTC will participate and sign-off on processes and decision points during key stages in the project, including system development and design, procurement, and implementation.
3. PRESTO will conduct an open and competitive procurement with full TTC participation for all TTC equipment and services.
4. Recognizing TTC's customer, business and financial needs, a governance and decision-making structure will be established between TTC and Metrolinx that allows for the effective management of the Deployment Project; and the effective ongoing oversight of the PRESTO Program.
5. TTC and Metrolinx will establish mutually acceptable funding agreements for capital and operating for PRESTO implementation and operation on the TTC.
6. The City of Toronto, TTC and Metrolinx will take advantage of commercial opportunities (both transit and non-transit) that the PRESTO System provides.
7. PRESTO will take advantage of advances in fare payment approaches (e.g. open payments, mobile devices).
8. TTC and PRESTO will establish a mutually agreeable Operating Model for the ongoing PRESTO System that meets TTC customer, business and financial needs.

Contact



Ernie Wallace

Executive Project Director

***PRESTO* System Project**

T: 647-789-0320 Ext. 5112

E: ernie.wallace@prestocard.ca

Follow Us



Follow PRESTO online for the latest updates



www.prestocard.ca



www.facebook.com/prestocard



www.twitter.com/PRESTOcard



www.youtube.com/user/PRESTOcard