Ottawa Chamber of Commerce
Breakfast
May 13 2011

Bruce McCuaig
President and Chief Executive Officer
A Tremendous Opportunity for Growth and Prosperity

27 municipalities
6 million people now and growing to 9 million by 2031
Our Organization: April 2011

- **Board of Directors**
  - Up to 15 members
  - Non-political
  - Community-minded individuals with range of backgrounds and skills

- 2,200 staff focused on providing exemplary service
  - Metrolinx
  - GO Transit
  - PRESTO
  - Air Rail Link
Metrolinx Vision and Mission

- **Vision** – Working Together to Transform the Way the Region Moves
- **Mission** – To Champion and Deliver Mobility Solutions for the Greater Toronto and Hamilton Area (GTHA)
- **Our Values** –
  - Commitment
  - Working Together
  - Service
  - Innovation
5-Year Strategy

- Deliver transit solutions in the GTHA
- We rely on collaboration at all levels of government to continue to expand and improve transit
- Transit solutions and improved transit infrastructure remain a priority for all levels of government
- Growth challenges, economic challenges and expectations
- Delivering the Investment Strategy
In 2008 we produced a plan – The Big Move – a unanimously supported common vision

- 25-year integrated transportation plan
- $50 billion capital need
- Plan vision
  - Double transit mode share
  - Transit lines would triple in length
  - Despite growth, commuting times would not increase
  - 75% of people living within 2 km of rapid transit
  - GHGs per capita decline significantly
The economic benefits of transit investment are even more pronounced in large urban regions like the GTHA

- General benefits – from job creation to social benefits to land value uplift to community revitalization
- Auto-to-transit modal shift benefits
- Investment in transit infrastructure is a recipe for short-term job creation AND long-term economic growth
Economic Benefits of The Big Move

Cost of congestion - $6 billion, and could grow to $15 billion in 2031

Jobs created building the projects 430,000
Expenditure within Ontario 71%
Employment Income $ 21 billion
GDP Growth $ 31 billion
Total Tax Revenues $ 15 billion
Metrolinx, together with the Province of Ontario, reached an historic transit deal with the City of Toronto:

- **Eglinton-Scarborough Crosstown Light Rail Transit (LRT) corridor >**
  - Scarborough Centre and Jane Street/Black Creek
    - 25.2 km long  |  up to 26 new stations  |  $8.1B

- **Sheppard East subway extension >**
  - Don Mills Station to Scarborough Centre
    - 8 km long  |  7 new stations  |  $2.75B

- **Sheppard West subway extension >**
  - Yonge-Sheppard Station to Downsview
    - 5.5 km long  |  2 new stations  |  $1.4B
Moving Forward – Union-Pearson Air Rail Link
Other Major Projects Moving Forward
GO Transit Moving Forward

Making it Easy

- Better customer service
- New infrastructure
- New parking
- PRESTO
Making It Easy – PRESTO Rollout

Over 40,600 PRESTO card users and growing

State of art technology

Full rollout – Spring 2011
Presto is the first ever provincial fare card for public transit customers in Ontario. It is an easy-to-use card that eliminates the need for exact change, tickets or transfers.

- Spring 2012 rollout on OC Transpo’s O-Train and fleet of approximately 1,000 buses
- Phased product rollout currently being planned
- Communications and marketing strategies are being developed
- Several business strategies have been developed and documented for eventual Commission approval
- Significant project team resources dedicated to PRESTO’s success
- Involves all areas of the City of Ottawa’s operations, which includes finance, human resources, IT and labour relations
- OC Transit is re-inventing its business model
Key to Success of *The Big Move*: Efficient Integration of Land Use and Transportation

MOBILITY HUB

- Multimodal transportation: A range of higher-order transportation options with seamless transfer
- Residential and employment density: Critical mass of people to work, live, shop and enjoy themselves
- Embedded technology: Access to real time travel information
- Economic vitality and competitiveness: Significant development potential and strong economic anchors
- Strong sense of place: A vibrant and vital place to support the transportation experience
- High levels of pedestrian priority: Spaces and connections designed with pedestrian priority
Investment Strategy: Our Approach

- Enhance public dialogue and debate
- Clarify problem and its scale
- Lay-out possible solutions clearly
- Review experience elsewhere
- Draw on leading experts and share their learning
- Raise public awareness, engagement and participation
- Demonstrate early success of investments

Results-First
Investment Strategy no later than June 1, 2013
Thank you