

SPECIAL MEETING OF THE METROLINX BOARD OF DIRECTORS

DATE OF MEETING: Tuesday, February 23, 2016

TIME OF MEETING: 5:30 p.m.

**PLACE OF
MEETING:** Union Station West Wing
97 Front Street West
Toronto, Ontario M5J 1E6

Peter R. Smith Boardroom, 4th Floor

CHAIR: J. Robert S. Prichard

PRESIDENT & CEO: Bruce McCuaig

**MEETING
SECRETARY:** Alba Taylor, Senior Legal Counsel and Associate Corporate Secretary

MEMBERS PRESENT: Upkar Arora (via teleconference)
Rahul Bhardwaj (via teleconference)
Bryan Davies (via teleconference)
Iain Dobson
Janet Ecker
Bill Fisch (via teleconference)
Marianne McKenna (via teleconference)
Rose Patten (via teleconference, until 6:00 p.m.)
Bonnie Patterson (via teleconference)
Howard Shearer
Carl Zehr (via teleconference)

REGRETS: Anne Golden

OTHERS PRESENT: Kathy Haley, President, UP Express
Robert Siddall, Chief Financial Officer
Steve Naylor, Director, Business Planning

CLOSED SESSION

1. CEO/Board In Camera Session

The Board met in the absence of staff other than the President and Chief Executive Officer, Kathy Haley, President, UP Express, Steve Naylor, Director, Business Planning, and Alba Taylor, Associate Corporate Secretary.

PUBLIC SESSION

2. Call to Order and Remarks by Chair

Chair Prichard called the meeting to order at 6:00 p.m.

No conflicts were declared.

Chair Prichard confirmed there was quorum and that the required notice of the meeting as stipulated under the By-Law of the Corporation had been sent.

Chair Prichard acknowledged receipt of correspondence from Mr. Sid Pradhan regarding the integration of Toronto and Kitchener through fast transportation, using the Kitchener GO line and UP Express.

3. UP Express Business Strategy

Bruce McCuaig, President and CEO, and Kathy Haley, President, UP Express, presented the UP Express Business Strategy, including the revised fare structure. UP Express was delivered on time and on budget for the Pan Am and Parapan Am Games. It is a high quality service that has received many accolades from its customers. However, staff are now focussing on integrating the service into the regional transportation network to build ridership.

The proposed new fare structure is part of this focus. The proposed fare reduction is intended to incentivize new customers, and will be coupled with increased efforts to build awareness of the service. Awareness strategies also include a business development program to target businesses with a high percentage of employee travel, and opportunities to raise awareness at other airports with high traffic to Toronto, such as Montreal, Vancouver, New York and Boston.

Once approved, the new fares will become effective March 9, 2016. Staff expect fares will eventually be reviewed on an annual basis, as is the current practice for the GO Transit fares.

The Board discussed strategies to manage ridership capacity especially for airport travellers. Staff described lessons learned from the free service trial offered on the Family Day weekend. This included putting airport travellers at the front of the line for travel.

The Board emphasized the importance of integrating UP Express' services with the regional network including Crosstown, GO and the TTC. Staff acknowledged that work is underway to improve connectivity to the TTC network at Dundas and Bloor.

Staff will report back on the results of the fare reduction including ridership and revenues.

RESOLVED:

THAT the Board of Directors approve the revised fare structure for UP Express as described in the President, Union Pearson Express' February 23 2016 report to the Board.

Carried

ADJOURNMENT

There being no further business before the Board of Directors, the meeting was adjourned at 6:35 p.m.

Carried

J. Robert S. Prichard, Chair

Alba Taylor, Associate Corporate Secretary ^{c/s}