December 2, 2015

Metrolinx Board of Directors
97 Front Street West
Toronto, ON M5J 1E6

Dear Chair and Directors,

RE: December 3rd Board of Directors Meeting – Item 11.
Eglinton Crosstown Station Naming

While Metrolinx has been reviewing naming options for the new Eglinton Crosstown LRT stations, I reached out to the midtown community I represent to seek feedback on what their preference might be for stations planned in Ward 22.

The overwhelming majority were happy with Chaplin, content with Leaside and resolute about the Avenue Road Station being named “Avenue”. When the alternate name “Oriole Park” came up in conversation, a consistent concern I heard from residents was that a large green space called Oriole Park is in fact significantly southeast of Eglinton and Avenue Road, and therefore would create confusion. Moreover, the neighbourhoods directly abutting the station are Chaplin Estates and Forest Hill.

The name Avenue will most clearly reflect the stations location, will be supported by the majority of local residents and will be most helpful to commuters from outside the neighborhood to identify the location. I very much appreciate you consideration of the feedback I have provided you. Thank you again for providing such an important new rapid transit line for our city’s residents.

Sincerely,

Josh Matlow
City Councillor
Ward 22 - St. Paul's