

G T T A Media Advisory

Greater Toronto Transportation Authority

GTТА TAKES FIRST STEPS TO BETTER TRANSPORTATION SYSTEM AT LAUNCH EVENT

Media Availability on December 4, 2007 at 11:00 am

The Minister of Transportation Jim Bradley and Rob MacIsaac, Chair of the Greater Toronto Transportation Authority (GTТА), will be available to meet with the media immediately prior to a major presentation sponsored by the Canadian Urban Institute.

Media are also invited to attend the luncheon presentation, in the same location, beginning at 12:00 noon. The presentation will include:

- Details on the first steps in developing a comprehensive Regional Transportation Plan, to be completed by next fall;
- Release of a discussion paper on transportation trends and outlooks, the first of a series of Green Papers to guide the consultations;
- Launch of extensive public consultations;
- Launch of a new, interactive website; and
- Launch of a new name for the GTТА to better reflect its mandate and scope.

**WHEN: Tuesday, December 4, 2007
11:00 a.m.**

**WHERE: Intercontinental Hotel
220 Bloor Street West
2nd Floor – Barclay 1&2**

Other members of the GTТА Board will be available. They include University of Toronto Planning School Professor and former Chief City of Toronto Planner **Paul Bedford**, Hamilton Mayor **Fred Eisenberger**, York Region Chair **Bill Fisch**, TTC Chair **Adam Giambrone**, and GO Transit Chair **Peter Smith**, who is also Vice-Chair of the GTТА.

The GTТА is an agency of the Government of Ontario. Its mandate is to create a seamless and sustainable transportation system for the residents and businesses of the Greater Toronto and Hamilton Area.

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